ON A CLASS OF MULTIVALENT FUNCTIONS INVOLVING A GENERAL FRACTIONAL RUSCHEWEYH OPERATOR

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Abstract

In this paper we introduce the class $\Sigma_p^{\lambda,\mu}(\gamma,\beta)$ by using the general fractional Ruscheweyh operator. The aim of this paper is to study some properties of this class, the coefficient bounds, radii of starlikeness and convexity.

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